



Institutional Investor Educational Foundation  
Presents

# Global Shareholder Activism 7eu

The Leading Forum on Corporate Governance and Shareholder Activism

May 15 – 16, 2008 • Prince de Galles Hotel • Paris



Join institutional investors, leading academics and advisors at this exclusive European forum. Hear all sides of each issue and understand how your peers have successfully implemented activism within their portfolio.

Topics to be discussed include:

- **US vs. European Shareholder Rights:**  
*What are the differences?*  
*The prospects of European class actions*
- **M&A and Private Equity:**  
*A Boom For Whom?*
- **Corporations Who Cook The Books:**  
*Can You Catch Them?*  
*Can You Stop Them?*
- **Should Investors Avoid Socially Irresponsible Companies or Countries?**  
*The Pros and Cons*
- **Sub-Prime Debt Crisis**  
*How Far Will the Dominos Cascade?*
- **Sovereign Wealth Funds**  
*Danger or Boon?*
- **Executive Compensation**  
*Can Anything be Done?*
- **Class Action Claims Settlements**  
*Recovering All That is Due*
- **Shareholder Litigation 101**  
*Dispelling the Myths*

#### OUR DISTINGUISHED FACULTY INCLUDE REPRESENTATIVES FROM:

- Allied Business Controls
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- Association of British Insurers
- Auda Deutschland GmbH
- Auda Private Equity Europe
- CFA Institute Centre for Financial Market Integrity
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# Global Shareholder Activism

## A forum for institutional investors world-wide

For the past six years, IIEF's Global Shareholder Activism Conferences have provided an opportunity to share information, examine trends and legal rulings, share success stories and formulate strategies for improving corporate governance.

Each conference brings together investors from a wide range of institutions - public, private, Taft-Hartley, U.S. and international, private equity and hedge funds - with some of today's leading academics and advisors on corporate governance and shareholder activism.

### Increasing portfolio returns

Some institutional investors have been at the forefront in actively managing their investments and protecting shareholder interests. Their activism has resulted in increased returns in their portfolios, as well as positive changes in corporate governance. Shareholders have been increasingly successful in holding management and advisors responsible for misdeeds and pursuing and collecting recoveries for their losses.

Now shareholder activism is rapidly expanding around the world - to global institutions investing in U.S. and European based companies as well as to U.S. and global institutions investing outside of their home regions.

### Empowering investors

IIEF Global Shareholder Activism Conferences have played an important role in this changing world. Participants leave our conferences armed with information, contacts, expert resources and new perspectives.

## Comments from previous conference attendees

*"Excellent conference.  
Great topics & panelists.  
Loved opposing views in sessions."*

*"Hearing the entrenched views of  
corporate management  
was very revealing and helpful."*

*"Found the seminar extremely useful and was very  
pleased with sessions and speaker selection."*

*"Excellent, substantive content."*

*"Consistent high level of session dialogue."*

**"Enjoyed the fact that panels presented  
different and often opposing opinions."**

*"I've attended a number of  
such conferences;  
this was by far the best of breed."*

Dear Colleague,

Now, more than ever, European shareholders are global investors holding equities and debt on both sides of the Atlantic and around the world. Active shareholders generate higher total returns and are able to avoid and recover many losses. Learn how your peers are successfully implementing these strategies.

The breaking down of international accounting barriers, the end to restrictions on asset allocation and the maturation of global and emerging capital markets are all drivers to the global village. However, with opportunity comes risk, and you need to know what protections exist to safeguard your investments, exercise your rights, and see how to recover from global frauds and where the maximum recovery might take place.

This IIEF Global Shareholder Activism Conference focuses on timely issues affecting all institutional investors. As with prior conferences, we are bringing together investors from a wide range of European, U.S. and international institutions — public and private institutions, and public and private equity and hedge fund managers — with some of the world's leading academics, regulators and advisors on corporate governance and shareholder activism today.

Sincerely,

Conference Co-chairs

Stuart M. Grant  
Grant & Eisenhofer

Jay W. Eisenhofer  
Grant & Eisenhofer

## KEYNOTE ADDRESSES



### U.S. Senator Paul Sarbanes

At the beginning of the 21st century, corporate scandals involving Enron, Worldcom, Tyco ruined the lives of many workers and stockholders, and caused the world to lose confidence in American business. In order to regain investor confidence, and monitor corporations and their activities, Paul Sarbanes, Maryland's senior senator, led the charge to reform the business world. His work in creating the Sarbanes-Oxley Act, designed to reform the accounting industry and restore investor confidence, has transformed the business world, and restored public confidence in Wall Street by holding companies liable for unethical actions. Senator Sarbanes work has created a lasting impact on the world of business. Through his actions and legislation, ethical behavior must now be standard practice for all companies, creating a positive business environment for employees and the public.



### Delaware Chief Justice Myron T. Steele

Chief Justice Steele is the current Chief Justice of the Delaware Supreme Court. He has served as a Supreme Court Justice since July 2000, and on other courts since 1988. He has also been a Deputy Attorney General, Delaware Senate Attorney and Chairman of the Consumer Affairs Board, and has been in private practice as a litigation partner in a leading Delaware law firm. Chief Justice Steele has published over 400 opinions resolving disputes among members of limited liability companies and limited partnerships, and between shareholders and management of both publicly traded and closely held corporations, and is listed by Directorship Magazine as one of the 100 most influential people in corporate governance in the United States.



### Jürgen Maruhn, Vorsitzender Richter am Oberlandesgericht

Justice Maruhn has been a judge since 1975 and is currently the Presiding Justice of Capital Market Senate of the Hesse State Supreme Court (OLG) in Frankfurt. He has presided over various international and domestic matters mostly dealing with capital market issues. Frankfurt, the seat of the German stock exchange, is the jurisdiction of most capital market and securities litigation actions, and the lower court is presently handling over 5,000 lawsuits in the Deutsche Telekom cases under the recently enacted German opt-in class action law (KapMuG). Justice Maruhn is also an Assistant Professor at the German College of Administrative Sciences (Deutsche Hochschule für Verwaltungswissenschaften) and he has been a traveling lecturer for WIPO in Indonesia, the Philippines, Argentina and the US. He also teaches the basics of civil and economic law to Chinese judges, and is currently preparing the first Sino-German Judges' Seminar. He is a member of the German-American Lawyers' Association.

Wednesday, May 14th 2008

AFTER 15:00

Hotel Check-In

15:00–17:00

Royal Dutch Shell: Settlement Update  
for Shell Foundation Members Only

Thursday, May 15th 2008

08:00–09:00

**Continental Breakfast**

09:00–09:30

**Welcome & Opening Remarks from  
Conference Chairmen**

Jay Eisenhofer, *Managing Partner, GRANT & EISENHOFER P.A.*  
Stuart Grant, *Managing Partner, GRANT & EISENHOFER P.A.*

09:30–10:45 SESSION I

**U.S. vs. European Shareholder Rights:  
What are the Differences?**

MODERATOR:  
Stephen Davis, *Fellow, Millstein Center  
for Corporate Governance and Performance,  
YALE SCHOOL OF MANAGEMENT*

PANELISTS:  
John Coffee, *Adolph A. Berle Professor of Law and  
Director of the Center on Corporate Governance,  
COLUMBIA LAW SCHOOL*

Jay Eisenhofer, *Managing Partner,  
GRANT & EISENHOFER P.A.*

Dr. Paul Frentrop, *Head of Corporate Governance,  
APG INVESTMENTS*

Daniel Summerfield,  
*Co-Head, Responsible Investment,  
UNIVERSITIES SUPERANNUATION SCHEME LTD (USS)*

11:00–12:15 SESSION II

**U.S. vs. European Shareholder Rights:  
The Prospects of European Class Actions**

MODERATOR:  
Anne Simpson, *Executive Director,  
INTERNATIONAL CORPORATE GOVERNANCE NETWORK  
(ICGN)*

PANELISTS:  
Ralph Ferrera, *Partner, DEWEY & LEBOEUF LLP*

Stuart Grant, *Managing Partner,  
GRANT & EISENHOFER P.A.*

Peter Montagnon, *Director of Investment Affairs,  
ASSOCIATION OF BRITISH INSURERS*

Daan F. Lunsingh Scheurleer, *Partner,  
NAUTADUTILH N.V.*

20:00 – 23:00

**Cocktails & Dinner**



**Keynote Speaker:**

Jürgen Maruhn, *Presiding Judge,  
CAPITAL MARKET SENATE OF THE OBERLANDESGERICHT FRANKFURT*

12:15–13:30

**Luncheon Updates – Breakout Sessions**

SESSION III – (A)

**Sovereign Wealth Funds: Danger or Boon?**

SESSION III – (B)

**Sub-Prime Debt Crisis:  
How Far Will the Dominos Cascade?**

SESSION III – (C)

**Class Action Claims Settlements**

SESSION III – (D)

**Executive Compensation:  
Can Anything Be Done?**

SESSION III – (E)

**Shareholder Litigation 101:  
Dispelling The Myths**

PANELISTS:

Stefanie Buchmann, *General Counsel,  
METZLER INVESTMENT GMBH*

Femke Groenewout, *Senior Advisor, PGGM*

Abigail Herron, *Corporate Governance Analyst,  
Responsible Investment,  
CO-OPERATIVE FINANCIAL SERVICES*

Keith Johnson, *Chairman,  
REINHART INSTITUTIONAL INVESTOR SERVICES*

Colin Melvin, *Chief Executive Officer,  
HERMES PENSIONS MANAGEMENT LTD*

James Prutsman, *Vice President, EPIQ SYSTEMS*

Alexander Reus, *Managing Partner,  
DIAZ, REUS & TARG LLP*

13:45 – 15:00 SESSION IV

**Corporations Who Cook The Books:  
Can You Catch Them? Can You Stop Them?**

MODERATOR:

Keith Fleischman, *Partner, GRANT & EISENHOFER P.A.*

PANELISTS:

Francis Hounnongandji, *CEO,  
ALLIED BUSINESS CONTROLS*

Michael Lofing, *CPA, Managing Director Financial Analysis,  
GLASS LEWIS & CO*

Walt Pavlo, *Lecturer and Author, ETIKA LLC*

Jim Peterson, *Financial and Accounting Columnist,  
INTERNATIONAL HERALD TRIBUNE*

Friday, May 16th, 2008

08:00-08:45

## Continental Breakfast

08:45-09:30

## Opening Keynote

**Myron T. Steele,**  
*Chief Justice,*  
**DELAWARE SUPREME COURT**



09:30-10:30 SESSION V

## Mergers & Acquisitions and Private Equity: A Boom For Whom?

MODERATOR:

**Greg Taxin,** *Partner,* **SPOTLIGHT CAPITAL MANAGEMENT**

PANELISTS:

**Horst Benin,** *Managing Director,* **AUDA DEUTSCHLAND GmbH**

**Bob Bertram,** *Executive Vice President, Investments,*  
**ONTARIO TEACHERS PENSION PLAN**

**Ludovic Phalippou,** *Professor of Finance,*

**UNIVERSITY OF AMSTERDAM BUSINESS SCHOOL**

**Philippe Roesch,** *Managing Director - Head Private Equity Europe,*  
**AUDA PRIVATE EQUITY EUROPE**

10:45-11:30 SESSION VI

## Should Investors Avoid Socially Irresponsible Companies or Countries?

MODERATOR:

**Charles Cronin,** *Head CFA Institute Centre, EMEA,*

**CFA INSTITUTE CENTRE FOR FINANCIAL MARKET INTEGRITY**

PANELISTS:

**Nadine Viel Lamare,** *Head Of Corporate Communications & SRI,*

**FÖRSTA AP-FONDEN (AP1)**

**Dr. Curtis Verschoor,** *L&Q Research Professor,* **DEPAUL UNIVERSITY**

11:30-12:30

## Keynote Address

**U.S. Senator Paul Sarbanes**



12:30

## Conference Adjourns

### REGISTRATION & FEES

Reserve your place by calling **+44 (0) 20 7017 7790**, or on the web at **www.iir-conferences.com/IIEF**.

Full conference registration fee of €1399+ VAT (€1199 + VAT if you register before 18th April 2008) includes all sessions.

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A limited number of **complimentary passes** is available for Premier Qualified Public Pension Plans (subject to approval). For further information please contact [kmregistration@informa.com](mailto:kmregistration@informa.com) or +44 (0) 20 7017 7790.

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**HOTEL ACCOMMODATIONS:** We have reserved a limited block of rooms with the hotel at a special discounted rate for our attendees. To secure your accommodations, please visit [www.iief.org](http://www.iief.org) or call Luxury Collection reservations at: Europe: 00-800-325-45454 or U.S. and International: +1-800-325-3589 at least four weeks in advance and be sure to mention that you are an IIEF delegate.

## VENUE: Hotel Prince de Galles

33 Avenue George V  
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PROGRAM LEVEL: Overview

CPE Credits: 9.00

COURSE OFFERING: Group Live

No Prerequisite or Advanced Preparation Required for this Program

## WHO SHOULD ATTEND

General Counsels, Company Secretaries, Chief Investment Officers, Trustees, Pension Scheme Managers and Administrators, Directors of Corporate Governance, Responsible Investment and Engagement together with Senior Portfolio Managers from Public and Private Pension Plans, Mutual Funds, Hedge Funds, Endowments & Foundations, and Private Investment Managers.

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SILVER



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**CFA Institute Centre for Financial Market Integrity.** Building on the long-standing advocacy efforts of CFA Institute for ethical standards in the investment community, the

CFA Institute Centre was formed in 2004 as the policy and research center on global capital markets issues. The Centre promotes fair and open markets, investor protections, and professional standards. Ethical standards are the cornerstone of our advocacy work: CFA Institute members and investment professionals around the world adhere to our Code of Ethics and Standards of Professional Conduct, and firms rely on the Asset Manager Code of Professional Conduct for guidance on institutional best practices.



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## ABOUT INSTITUTIONAL INVESTOR EDUCATIONAL FOUNDATION



**Institutional Investor Educational Foundation (IIEF)** brings together experienced, sophisticated investors

with industry, government and academic experts to share their specialized knowledge and experience. Based in Cambridge, Massachusetts, IIEF conducts conferences and seminars exclusively for institutional investors throughout the world. Successful institutional investors recognize that the constantly changing legal, accounting, compliance, regulatory and political environments in which most of them operate requires that they stay up-to-date. The best investors want to learn from the best and it is why so many of them attend IIEF events.

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May 15 – 16, 2008

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May 15 – 16, 2008

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